**Social Sky Limited Privacy Policy**

This Privacy Policy applies between you, the User of this Website, and Social Sky, the owner and provider of this Website. Social Sky takes the privacy of your information very seriously. This Privacy Policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website.

This Privacy Policy should be read alongside, and in addition to, our Terms and conditions, which can be found at [www.socialsky.co.uk](http://www.socialsky.co.uk).

1. **DEFINITIONS**.

In this Privacy Policy the following definitions are used:

1. Data – Collectively all information that you submit to Social Sky via the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws.
2. Data Protection Laws – Any applicable law relating to the processing of personal Data, including but not limited to the GDPR, and any national implementing and supplementary laws, regulations and secondary legislation.
3. GDPR – the UK General Data Protection Regulation.
4. Social Sky – Social Sky Limited, a company incorporated in England and Wales with registered number 15555208 whose registered office is at 72 Welham Road, Norton, Malton, North Yorkshire, YO17 9DS, England.
5. User or you – Any third party that accesses the Website and is not either (i) employed by Social Sky and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Social Sky and accessing the Website in connection with the provision of such services.
6. Website – the Website that you are currently using, [www.social.sky.co.uk](http://www.social.sky.co.uk), and any sub-domains of this site unless expressly excluded by their own terms and conditions.
7. **INTERPRETATION**.

In this Privacy Policy, unless the context requires a different interpretation:

1. The singular includes the plural and vice versa.
2. References to sub-clauses, clauses, schedules and appendices are to sub-clauses, clauses, schedules or appendices of this Privacy Policy
3. A reference to a person includes firms, companies, government entities, trusts and partnerships.
4. “Including” is understood to mean “including without limitation”.
5. Reference to any statutory provision includes any modification or amendment of it.
6. The headings and sub-headings do not form part of this Privacy Policy.
7. **SCOPE OF THIS PRIVACY POLICY**.
8. This Privacy Policy applies only to actions of Social Sky and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including but not limited to, any links we may provide to social media websites.
9. For purposes of the applicable Data Protection Laws, Social Sky is the “data controller”. This means that Social Sky determines the purposes for which, and the manner in which, your Data is processed.
10. **HOW WE COLLECT DATA**.

We collect data that is given to us by you and we also collect data automatically.

1. D**ATA THAT IS GIVEN TO US BY YOU**.

We will collect your data in a number of ways, for example when you contact us through the Website, by telephone, by post, by email or through any other means; in each case in accordance with this Privacy Policy.

1. **DATA THAT IS COLLECTED AUTOMATICALLY**.

To the extent that you access the Website, we will collect your Data automatically, for example we automatically collect some information about your visit to the Website. This information helps us to make improvements on Website content and navigation and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.

1. **OUR USE OF DATA**
2. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Specifically, Data may be used by us for internal record keeping in accordance with this Privacy Policy.
3. We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed “Your Rights” below.
4. When you register with us and set up an account to receive our services, the legal basis for this processing is the performance of a contract between you and us and/or taking steps, at your request, to enter into such a contract.
5. **WHO WE SHARE DATA WITH**

We may share your data with our employees, agents and professional advisors to enable us to pay Affiliate Partners and provide services to our Customers, in each case in accordance with this Privacy Policy.

1. **KEEPING DATA SECURE**.
2. We will use technical and organisational measures to safeguard your Data, for example, we store your data on secure servers.
3. Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss unauthorised access to your Data, please let us know immediately by contacting us via this e-mail address [info@socialsky.co.uk](mailto:info@socialsky.co.uk).
4. If you want detailed information from Get Safe Online on how to protect your information on your computers and devices against fraud, identify theft, viruses and many other online problems, please visit [www.getsafeonline.org](http://www.getsafeonline.org). Get Safe Online is supported by HM Government and leading businesses.
5. **DATA RETENTION**.
6. Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this Privacy Policy or until you request that the Data be deleted.
7. Even if we delete your Data it may persist on backup or archival media for legal, tax or regulatory purposes.
8. **YOUR RIGHTS**.
9. You have the following rights in relation to your Data:
10. Right to access - the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is “manifestly unfounded or excessive”. Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reason why.
11. Right to correct - the right to have your Data rectified if it is inaccurate or incomplete.
12. Right to erase - the right to request that we delete or remove your Data from our systems.
13. Right to restrict our use of your Data - the right to block us from sending your Data or limit the way in which we can use it.
14. Right to data portability - the right to request that we move, copy or transfer your Data.
15. Right to object - the right to object to our use of your Data including where we use it for our legitimate interests.
16. To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis processing your Data) please contact us via this e-mail address – info@socialsky.co.uk.
17. if you are not satisfied with the way a complaint you make in relation to your Data and it's handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK, this is the Information Commissioner's Office (ICO). The ICO’s contact details can be found on their website at <https://ico.org.uk/>.
18. It is important that the Data we hold about you is accurate and current. Please keep us informed if your data changes during the period for which we hold it.
19. **TRANSFERS OUTSIDE THE UNITED KINGDOM AND EUROPEAN ECONOMIC AREA**.
20. Data which we collect from you may be stored and processed in and transferred to countries outside of the UK and European Economic Area (EEA). For example this could occur if the servers are located in a country outside the UK or EEA or one of our service providers is situated in a country outside UK or EEA.
21. We will only transfer data outside the UK or EEA where it is compliant with data protection legislation and the means of transfer provides adequate safeguards in relation to your Data, e.g. by way of data transfer agreement, incorporating the current standard contractual clauses adopted by the European Commission.
22. To ensure that your Data receives an adequate level of protection, we have put in place appropriate safeguards and procedures with the third parties we share your Data with. This ensures your Data is treated by those third parties in a way that is consistent with the Data Protection Laws
23. Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this Privacy Policy or until you request that the Data be deleted.
24. Even if we delete your Data it may persist on backup or archival media for legal, tax or regulatory purposes.
25. **LINKS TO OTHER WEBSITE**

This website may from time to time provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the Privacy Policy or statement of other websites prior to using them.

1. **CHANGES OF BUSINESS OWNERSHIP AND CONTROL**.
2. Social Sky may, from time to time, expand or reduce our business and this may involve the sale and/or transfer of control of all or part of Social Sky. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part of the new owner or newly controlling party will, under the terms of this Privacy Policy be permitted to use the Data for the purposes for which it was originally supplied to us.
3. We may also disclose Data to a prospective purchaser of our business or any part of it.
4. In the above instances, we will take steps with the aim of ensuring your privacy is protected.
5. **GENERAL**.
6. You may not transfer any of your rights under this Privacy Policy to any other person. We may transfer all rights under this Privacy Policy when we reasonably believe your rights will not be affected.
7. If any court or competent authority finds that any provision of this Privacy Policy (or part of any provision) is invalid, illegal or unenforceable, that provisional or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforce ability of the other provisions of this Privacy Policy will not be affected.
8. Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other right or remedy.
9. This agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under this agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.
10. **CHANGES TO THIS PRIVACY POLICY**.

Social Sky reserves the right to change this Privacy Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of this Privacy Policy on your first use of the Website following the alterations.

This privacy policy was created on 16th March 2024.